

# PUBLIC TRANSIT - HUMAN SERVICES TRANSPORTATION COORDINATION PLAN FOR KENOSHA COUNTY: 2016



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MEMORANDUM REPORT NO. 228

# **PUBLIC TRANSIT-HUMAN SERVICES TRANSPORTATION COORDINATION PLAN FOR KENOSHA COUNTY: 2016**

Prepared for Kenosha County by the

Southeastern Wisconsin Regional Planning Commission

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U.S. Department of Transportation  
**Federal Highway Administration**



U.S. Department of Transportation  
**Federal Transit Administration**





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# PUBLIC TRANSIT-HUMAN SERVICES TRANSPORTATION COORDINATION PLAN FOR KENOSHA COUNTY: 2016 MEMORANDUM REPORT NO. 228



## I. INTRODUCTION

The Public Transit – Human Services Transportation Coordination Plan for Kenosha County: 2016, hereafter referred to as the Coordination Plan, is intended to provide a framework to assist community leaders, human services agencies, and public transit agencies in improving public transit and human services transportation in Kenosha County and the County's connections to the Southeastern Wisconsin Region. The Coordination Plan assesses the existing public transit and human services transportation services and needs in the County, identifies unmet needs or service gaps, and presents a prioritized list of strategies to address those needs. By focusing on coordination strategies that use existing resources, the Coordination Plan aims to improve the access of County residents to transportation in a cost-effective manner.

### **Federal and State Coordination Planning Requirements**

The coordination planning process was first undertaken in 2008 in response to the Federal requirements in the Safe, Accountable, Flexible, and Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU). The Coordination Plan was renewed and updated in 2012 under the requirements of the Moving Ahead for Progress in the 21st Century Act (MAP-21), and has now been updated under the requirements of the Fixing America's Surface Transportation Act (FAST Act). All three Federal transportation acts have required that a locally-developed public transit-human services coordination plan be developed every four years. The FAST Act mandates that projects selected for funding under the Enhanced Mobility of Seniors and Individuals with Disabilities program (Section 5310) be included in the coordinated planning process.

Under the provisions of the FAST Act, project eligibility for the Section 5310 program includes the purchase of specialized transit vehicles used to serve seniors and people with disabilities, mobility management, non-vehicle capital purchases, operating expenses for transportation projects that exceed the requirements of the Americans with Disabilities Act of 1990 (ADA), improving access to fixed route transit service to decrease reliance by people with disabilities on complementary paratransit, and providing alternatives to public transportation that assist seniors and people with disabilities. In addition, though not required by the FAST Act, the Wisconsin Department of Transportation utilizes the Coordination Plans to determine project eligibility for Wisconsin Employment Transportation Assistance Program (WETAP) funding.

Several agencies and organizations in Kenosha County have received funding under the Section 5310 and WETAP programs in the past. The Coordination Plan will help ensure the eligibility of current and future transit projects funded through those programs. The Coordination Plan includes the following elements required under Federal regulations.

- An assessment of transportation needs for seniors, people with disabilities, and people with low incomes;
- An assessment of available transportation services;
- Strategies to address the identified gaps between current services and needs, as well as opportunities to improve efficiencies in service delivery; and
- Priorities for implementing these strategies.

### **Role of the Southeastern Wisconsin Regional Planning Commission**

The Commission staff, at the request of WisDOT, and with guidance and input from human services agencies and public and private transit operators in each county, has facilitated the planning process and prepared the maps, tables, and inventories for the Coordination Plans for each of the seven counties in the Region. For the Kenosha County Coordination Plan, Commission staff invited a wide range of stakeholders from Kenosha County and the Region to a meeting to identify the unmet transportation needs in the Region and in each of the seven counties, and develop strategies to address these needs. The invitation list, meeting record, and attendance list for this meeting are documented in Appendices A and B.

In addition to this Coordination Plan, the Commission also periodically prepares the long-range (20-35 year) transportation system plan for the seven-county Southeastern Wisconsin Region and short-range (5 year) transit development plans for each of the Region's public transit systems. The year 2050 regional land use and transportation plan for Southeastern Wisconsin (VISION 2050), adopted in 2016, is intended to provide a vision for, and guide to, future transportation system development in the Region. The short-range transit service plans address current transit service issues and needs, and represent an initial stage of implementation of the recommendations of VISION 2050. A transit system development plan for the Kenosha Area Transit System was prepared in 1998 and provided recommendations that guided the implementation of several service changes enacted in the late 1990's and early 2000's. The unmet transit service needs identified for the 2016 Kenosha County Coordination Plan will be considered during the preparation of any future Kenosha County transit development plan.

## **II. TRANSPORTATION NEEDS OF SENIORS, PEOPLE WITH DISABILITIES, AND PEOPLE WITH LOW INCOMES**

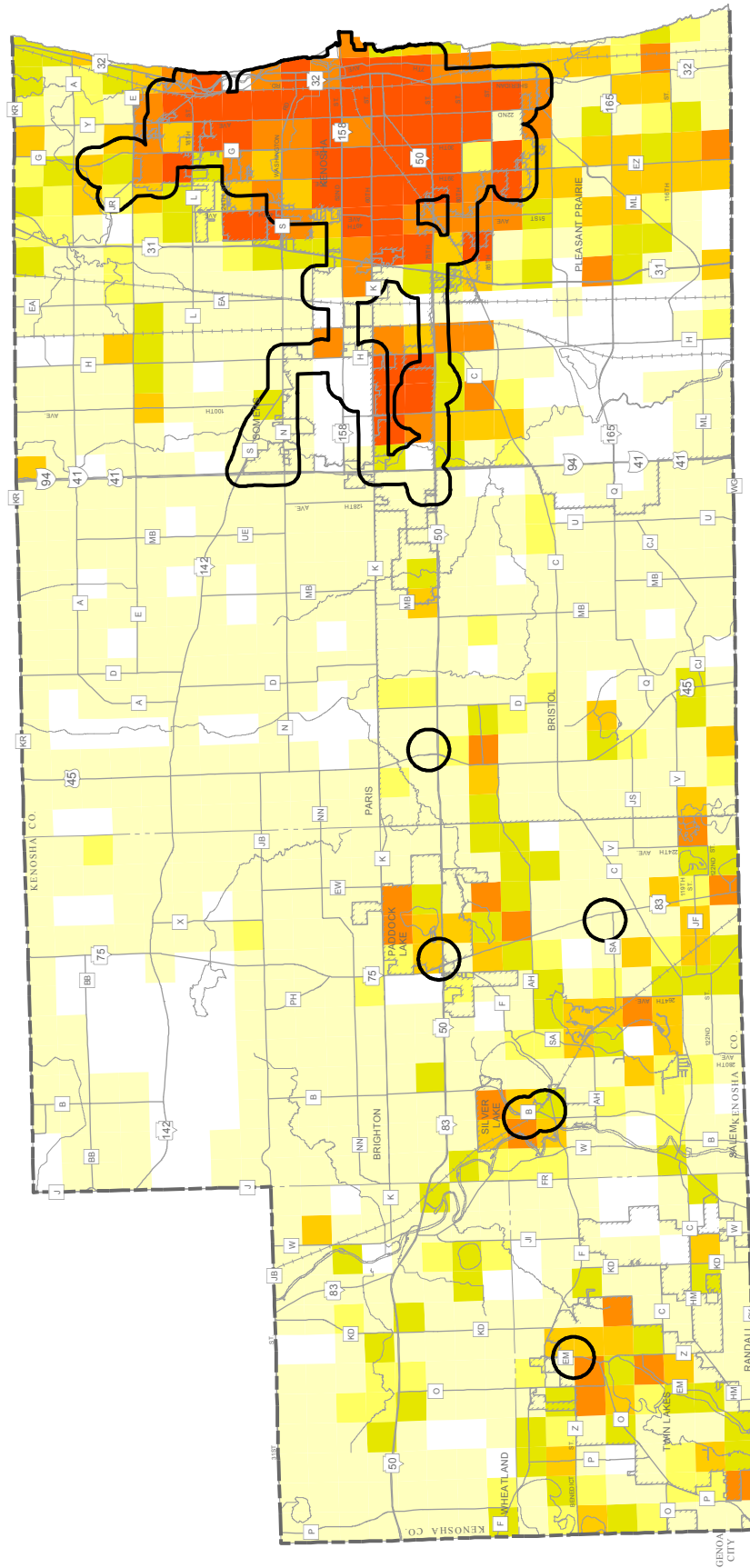
### **General Population Characteristics**

Kenosha County is located in Wisconsin's southeastern corner, bordered by Walworth County to the west, Racine County to the north, Lake Michigan to the east, and Illinois to the south. Interstate Highway 94 (IH 94) runs north-south through the County, splitting it into two parts: the predominantly urban eastern half, and the predominantly rural western half. Kenosha County's population in 2015 was 168,400, according to the U.S. Census Bureau. Of that total, approximately 129,400 people lived east of IH 94, or about 77 percent of the County. In western Kenosha County, small concentrations of population exist in the Villages of Paddock Lake, Twin Lakes, Silver Lake, and the Town of Salem. Map 1 shows the population density in 2010 by U.S. Public Land Survey quarter-section.

Kenosha County's population has grown rapidly since 1990. Between 1990 and 2015, the County's population grew by 31.4 percent from approximately 128,200 to 168,400. The rapid growth is expected to continue through 2030. As Figure 1 displays, the Kenosha County population is projected to reach 202,800 by the year 2030.



**Map 1**  
**Population Density by U.S. Public Land Survey Quarter-Section in Kenosha County: 2010**



PERSONS PER U.S. PUBLIC LAND SURVEY ONE-QUARTER SECTION



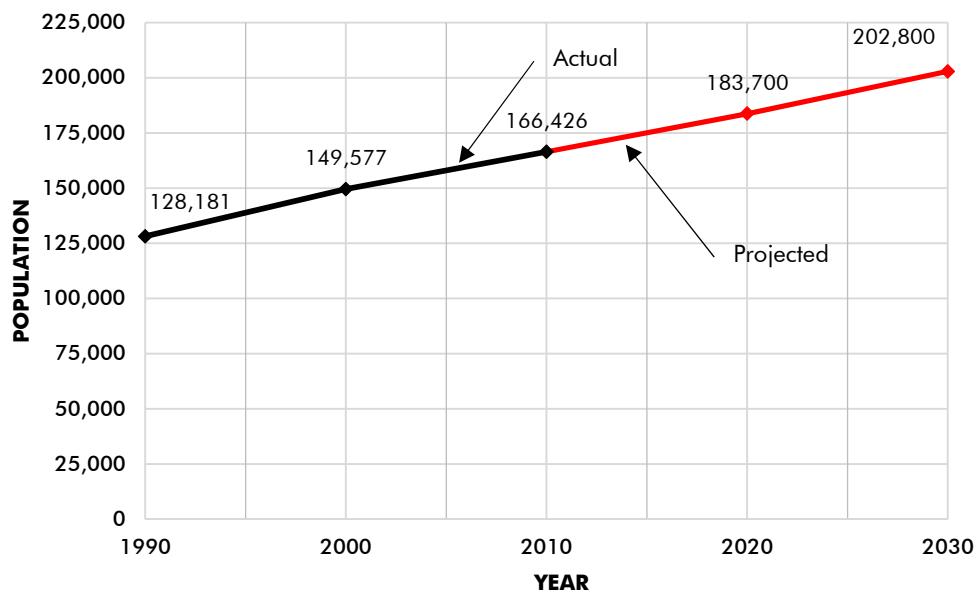
TRANSIT SERVICE (2016)



0 1 2 3 Miles

Source: SEWRPC

**Figure 1**  
**Kenosha County Actual and Projected Total Population**



Source: U.S. Census Bureau and SEWRPC

### Transit-Dependent Population Characteristics

Certain segments of the population may be expected to have a greater dependence on, and make more extensive use of, public transit than the population as a whole because they have historically had more limited access to the automobile as a mode of travel than the population in general. Four such "transit-dependent" population groups were identified for this plan:

- Seniors (aged 75 and older),
- Persons in low-income households,
- People with disabilities, and
- Households with no vehicle available.

Table 1 displays the historic population of these groups in the study area in 2000, 2010, and 2015. The information in the table leads to the following observations:

- In 2015, persons in low-income households accounted for the largest share of the transit-dependent population in the County at about 30 percent of the total population. People with disabilities also make up a significant portion of the population (10 percent). Households with no vehicle available accounted for about 6 percent of all households in 2015, and seniors are approximately 5 percent of the County's population.
- Between 2000 and 2015, people with disabilities and persons in low-income households increased in absolute number and in the share of the total population. Both seniors and zero-auto households have increased in absolute numbers, but their percent of total population has slightly decreased.

Data from the 2011-2014 American Community Survey were used to identify areas in Kenosha County where transit needs are highest. Map 2 displays Census block groups within the County with the highest concentration of

**Table 1**  
**Trends in Transit-Dependent Population Groups in Kenosha County**

Transit-Dependent Population Group	2000		2010		2015	
	Number <sup>a</sup>	% of Total Population/ Households	Number <sup>a</sup>	% of Total Population/ Households	Number <sup>a</sup>	% of Total Population/ Households
Seniors (75 and older)	8,378	6	8,939	5	9,126	5
Persons in Low-Income Households <sup>b</sup>	31,005	21	50,085	30	50,200	30
People with Disabilities <sup>c</sup>	7,807	5	17,076	10	17,280	10
Households with No Vehicle Available	3,824	7	4,285	7	3,963	6
Total County Population	149,577	--	166,426	--	168,437	--
Total Number of Households	56,057	--	62,650	--	62,950	--

<sup>a</sup> An individual, such as someone who is a senior and lives in a low-income household, may be represented in more than one population group.

<sup>b</sup> Includes persons residing in households with a total family income less than 200 percent of the Federal poverty level.

<sup>c</sup> The definition of "people with disabilities" used by the U.S. Census Bureau for the 2000 census changed for the 2010 Census and 2015 American Community Survey (ACS). For the 2000 Census, "people with disabilities" included those persons age 16 and older having a physical, mental, or emotional condition that made it difficult to go outside the home to shop or visit a doctor's office. For the 2010 Census and 2015 ACS, "people with disabilities" included those persons age 15 or older who had serious difficulty living independently or a serious sensory, cognitive, or ambulatory disability.

Source: U.S. Census Bureau and SEWRPC

transit-dependent populations. These may be considered as potential priority areas for the provision of transit service.

In 2014, the highest concentrations of residential populations with transit needs were generally found within the City of Kenosha, in the older and more densely developed areas, and along the outer edges of the City. Transit-dependent population concentrations in western Kenosha County were generally lower, with one area near the Village of Paddock Lake having moderate transit needs.

### Employment Characteristics

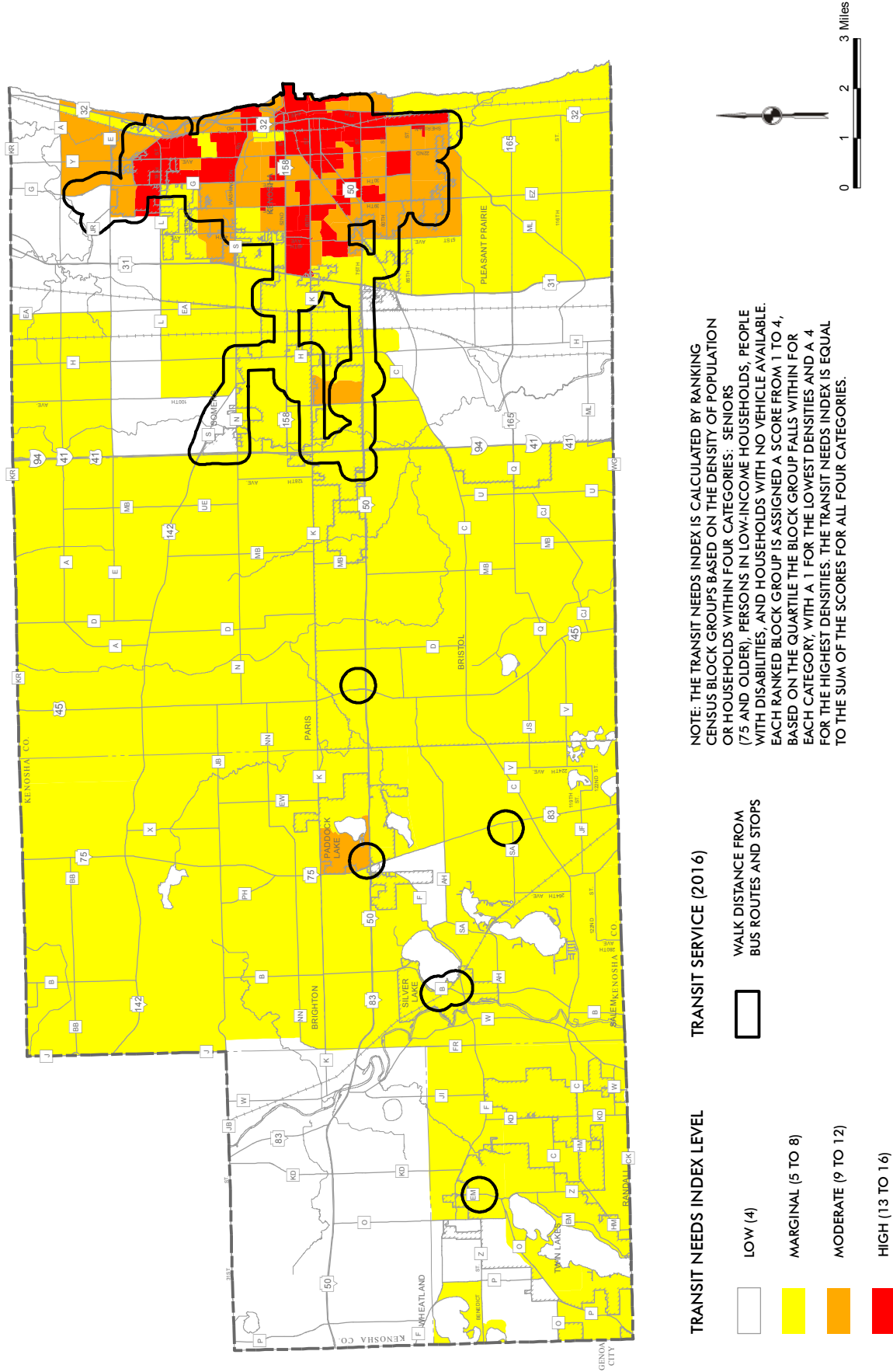
Map 3 displays employment density in 2010 by U. S. Public Land Survey quarter-section. The highest employment concentrations in the County are in the City of Kenosha in the densely-developed areas, including the business parks and commercial areas on the western edge of the City, and in Lakeview Corporate Park in the Village of Pleasant Prairie. The Villages of Paddock Lake, Silver Lake, and Twin Lakes also have small concentrations of employment.

### Major Activity Centers

Transportation needs must also consider the local travel demand generated by major activity centers. Major activity centers can be land uses or facilities that currently attract, or have the potential to attract, significant total person or transit person trips. Eight types of major activity centers were considered for this Coordination Plan:

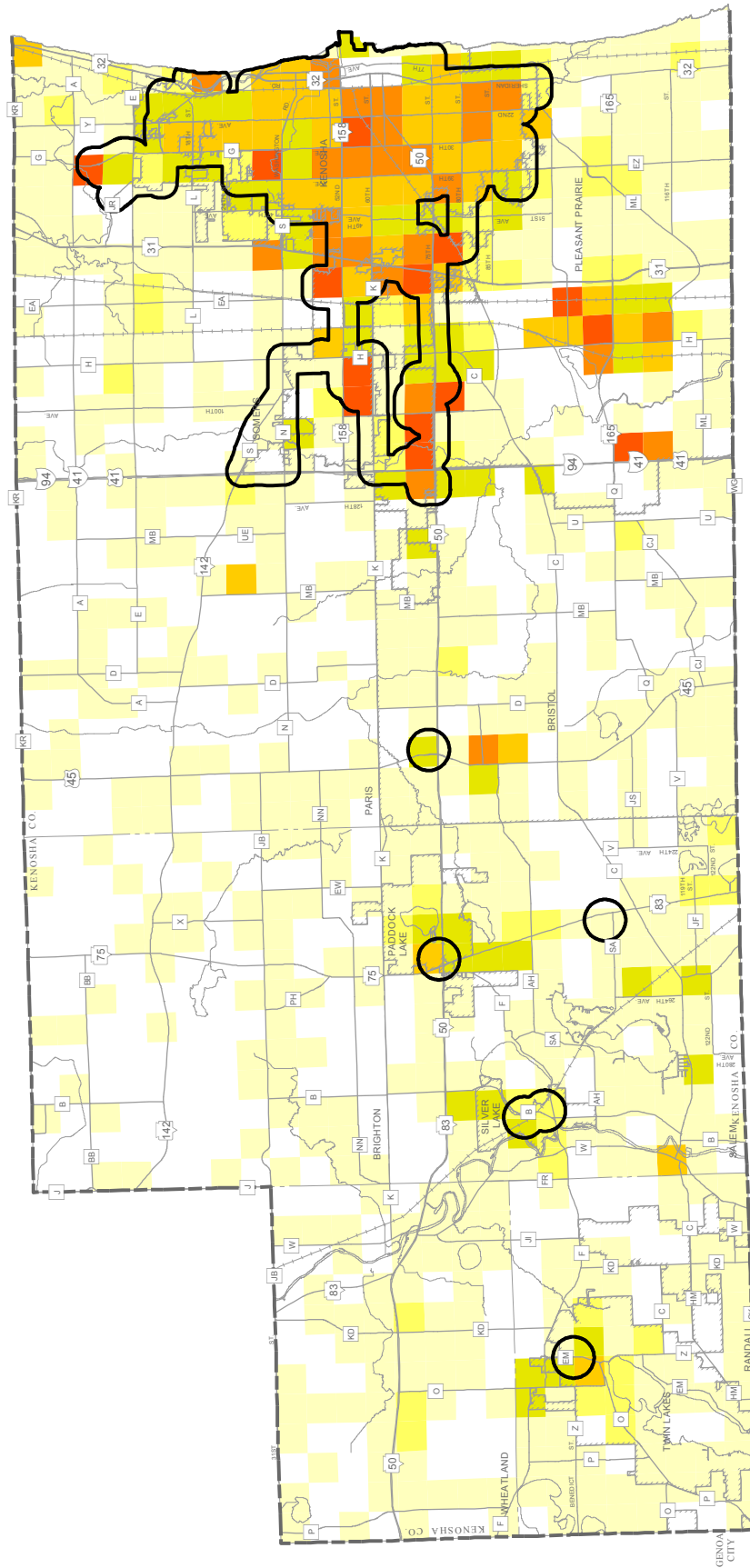
- Hospitals, Medical Centers, or Clinics with 10 or more physicians
- Job Resource Centers
- Major Commercial Areas (areas with more than 3,500 jobs in the office or service sectors, or more than 2,000 jobs in the retail trade sector)
- Major Employers with 100 or More Employees

**Map 2**  
**Transit Needs Index for Kenosha County: 2014**



Source: U.S. Census Bureau and SEWRPC

**Map 3**  
**Employment Density by U.S. Public Land Survey Quarter-Section in Kenosha County: 2010**



**JOBS PER U.S. PUBLIC LAND SURVEY ONE-QUARTER SECTION**



**TRANSIT SERVICE (2016)**



0 1 2 3 Miles

Source: SEWRPC

- Major Institutions of Higher Education (the main campus of all traditional four-year colleges and universities, and the main location of public technical colleges)
- Nursing Homes
- Residential Facilities for Seniors, People with Disabilities, and Low-Income Households
- Senior Centers, Senior Meal Sites, and Adult Day Centers

Map 4 shows their locations. Most of these activity centers are distributed throughout the City of Kenosha, with many major employers and residential facilities located on the outskirts of the City or in the Village of Pleasant Prairie. A small number are located in western Kenosha County.

### **III. CURRENT TRANSPORTATION SERVICES**

Kenosha County is served by a number of transportation providers, ranging from Kenosha Area Transit, a traditional urban public transit system with large buses operating over fixed routes, to volunteer organizations that serve individuals by providing rides in private automobiles.

Table 2 lists the major transportation providers currently serving Kenosha County, and identifies the type of service they provide, their service area, their hours of operation, their fares, and any outside funding sources. The first section of the table lists services that are open to the general public, while the second section lists services intended to serve a particular part of the population including seniors, people with disabilities, low-income persons, or veterans. These services are generally called “human services transportation.”

#### **Transit Services for the General Public**

The principal transit services for the general public provided in Kenosha County include:

- Kenosha Area Transit, operated by the City of Kenosha. A publicly-funded urban bus operation that runs fixed routes serving the City of Kenosha and portions of the Town of Somers and the Village of Pleasant Prairie.
- Western Kenosha County Transit, operated by the Kenosha Achievement Center under contract with Kenosha County. It is a publicly-funded rural fixed-route service operating between communities in western Kenosha County, the City of Kenosha, and the Village of Antioch in northern Illinois.
- Wisconsin Coach Lines, Inc., which operates one publicly-funded route providing commuter-oriented express bus service between downtown Milwaukee and the Cities of Racine and Kenosha. The City of Racine acts as the public applicant and grantee for the State urban transit operating assistance funds used to subsidize the service.
- Metra, the commuter rail division of the Regional Transportation Authority of Northern Illinois, provides commuter-rail service between the Cities of Kenosha and Chicago.

**Map 4**  
**Major Activity Centers in Kenosha County: 2016**

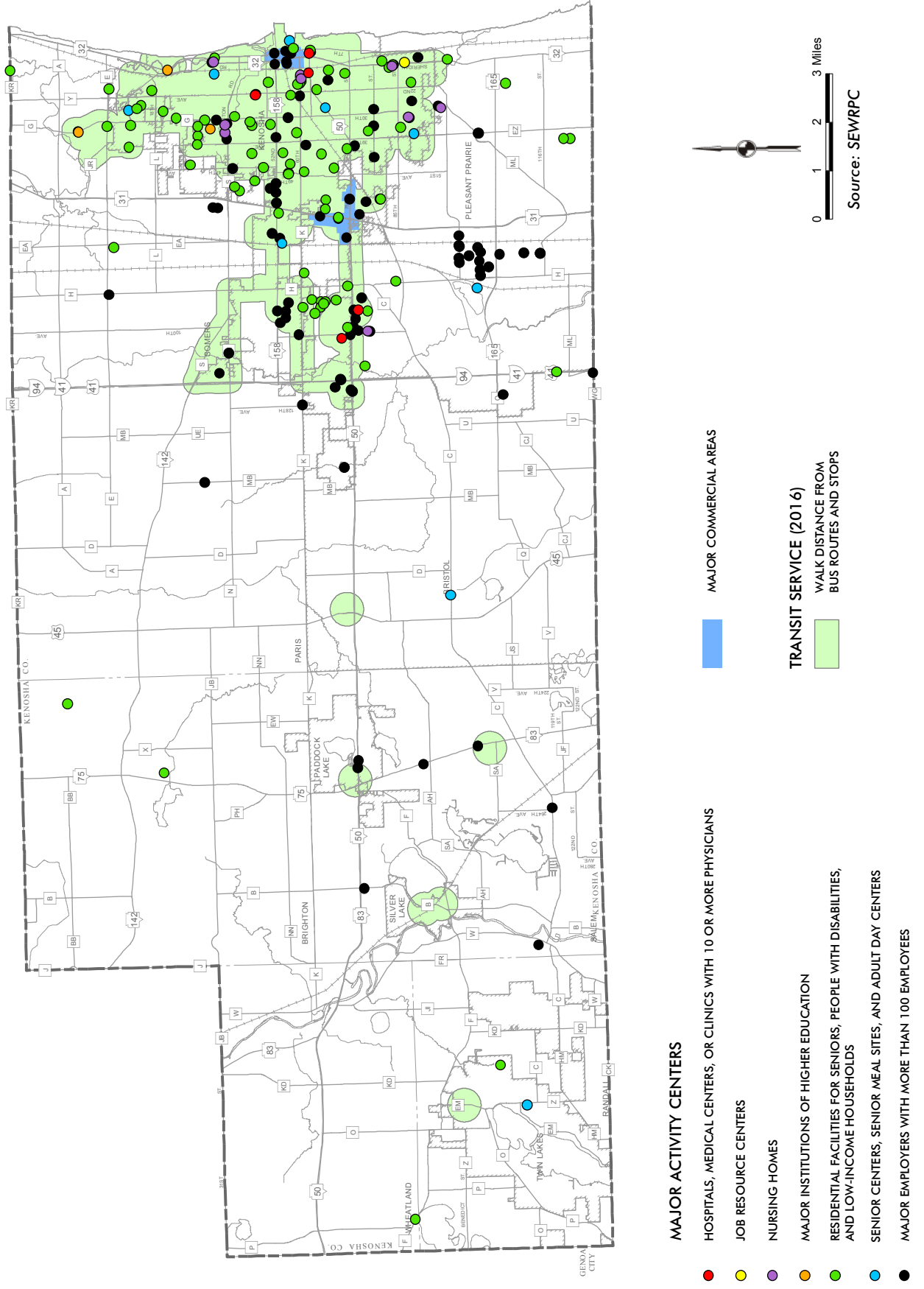




Table 2

## Inventory of Local, Intercity, and Human Services Transit Service Providers in Kenosha County: 2016

Name of Service Provider	Type of Provider	Type of Service	Service Area	Eligible Users	Days and Hours of Operation	Fare Per Trip	Vehicles Used	Funding Sources in Addition to Fares
<b>Kenosha Area Transit System</b> (262) 653-4287	Public	Fixed route	City of Kenosha and portions of adjacent communities	General public	Weekdays: 6:00 a.m. to 7:30 p.m. (Every 30 minutes in the peak, 60 minutes off-peak) Saturday: 9:00 a.m. to 4:00 p.m. (Every 60 minutes)	Cash Fare: \$1.75 - Adults \$1.25 - Students \$0.85 - Seniors & people with disabilities	47 passenger buses	State \$85.20 Federal \$5307 City of Kenosha Federal \$5337 Federal \$5339
<b>Care-A-Van Program</b> (262) 658-9093 (800) 678-1559	Public <sup>a</sup>	Advance reservation, door-to-door	Kenosha County	Seniors & people with disabilities	Weekdays: 5:55 a.m. to 7:30 p.m. Saturday: 9:00 a.m. to 4:00 p.m.	\$3.50 each way	Accessible vehicles	Private Donations State \$85.205 State \$85.21 Kenosha County City of Kenosha
<b>Meira</b> (312) 322-6777	Public	Commuter rail	Service from the City of Kenosha through northern Chicago suburbs, to Chicago	General Public	Weekdays & Saturdays: 5:50 a.m. to 2:15 a.m. (9 & 5 daily roundtrips) Sundays & Holidays: 6:50 a.m. to 2:15 a.m. (3 daily roundtrips)	Distance-based. \$3.50-\$9.50 – Cash \$95.25-\$266.25 – Monthly Pass \$8.00 Weekend Pass	Intercity double-level passenger train coaches	Regional Transit Authority of Northern Illinois Federal \$5307 Federal \$5309
<b>Western Kenosha County Transit</b> (888) 203-3498	Public	Fixed route	Service between Twin Lakes, Kenosha, Paddock, and Antioch	General Public	Weekdays: 5:55 a.m. to 6:30 p.m. (6 – 7 daily roundtrips)	\$2.00 – Adults Children age 12 and under ride free with fare-paying adult	5 34-passenger accessible buses	State \$85.20 Federal \$5311 Kenosha County
<b>Wisconsin Coach Lines/Coach USA</b> (800) 236-2028 (262) 542-8861	Public	Fixed-route commuter bus	Service between the Cities of Kenosha, Racine, and Milwaukee	General Public	Weekdays: 5:15 a.m. to 10:30 p.m. (7 daily roundtrips) Saturday & Sunday: 8:15 a.m. to 10:20 p.m. (6 & 4 daily roundtrips)	Distance-based. Adults: \$2.25 - \$4.50 Students: \$1.25 - \$3.50	3 47-passenger motor coaches	State \$85.20
<b>Coach USA</b> (same as above)	Private, for-profit	Intercity bus	Service between Milwaukee and Chicago O'Hare; one stop at IH 94 and STH 50	General Public	Every day: 4:25 a.m. to 12:30 a.m. (15 daily roundtrips)	Distance-based	Long-distance motor coaches	- -

Table continued on next page.



**Table 2 (Continued)**

<b>Name of Service Provider</b>	<b>Type of Provider</b>	<b>Type of Service</b>	<b>Service Area</b>	<b>Eligible Users</b>	<b>Days and Hours of Operation</b>	<b>Fare Per Trip</b>	<b>Vehicles Used</b>	<b>Funding Sources in Addition to Fares</b>
<b>Discovery Pleasant Prairie Transit</b>	Public	Advance Reservation	Kenosha County	Participants in KAC programs	Weekdays: 6:30 a.m. to 6:30 p.m.	\$12 for first 5 miles, then \$1.25 per mile	<b>2</b> Wheelchair accessible buses <b>4</b> 12 passenger buses	Federal §5310
<b>Erickson Ambulance</b> (262) 632-5412	Private	Advance reservation, door-through-door	Racine, Kenosha, Milwaukee and other long-distance destinations	General public	24 hours a day, seven days a week	Private pay and Title 19 Medicaid reimbursement	Non-accessible ambulances	- -
<b>K Town Transportation</b> (262) 764-0377 (866) 430-6377	Private, for-profit	Advance reservation, door-to-door	Kenosha County and surrounding counties	General public	Monday – Saturday: 6:00am – 8:00pm	0-3 miles - \$12 4-6 miles - \$14  Wheelchair rate - \$25 loading fee (one-way) plus \$2.50 per mile	Accessible vehicles	Title 19 Medical Assistance
<b>Kenosha Achievement Center, Inc.</b> (262) 658-9500	Private, non-profit	Fixed route, door-to-door subscription service to pick up and drop off participants	Kenosha County	Participants in KAC programs	Weekdays: 5:55 a.m. to 7:30 p.m. Saturdays: 9:00 a.m. to 4:00 p.m. Every day (other routes): 2:45 a.m. to 10:15 p.m.	\$3.00 co-pay	<b>5</b> 34-passenger accessible buses <b>9</b> 18-passenger accessible buses <b>18</b> 14-passenger accessible buses <b>2</b> 12-passenger buses	Federal §5310 Family Care WETAP
<b>Kenosha Area Family and Aging Services Volunteer Transportation Service</b> (262) 842-7433	Public <sup>b</sup>	Advance reservation, door-to-door	Kenosha County and surrounding counties	Ambulators, seniors, and people with disabilities	Dependent on driver availability	\$4.50 - less than 10 miles, plus \$1.00 per additional stop \$0.75 per mile for trips longer than 10 miles up to 25 miles, \$0.50 per mile after that	Volunteers provide their own vehicles Non-accessible	Private Donations Kenosha County State §85.21
<b>LJH Ambulance Non-Emergency</b> (262) 658-4448 <b>Emergency</b> (262) 658-4422	Private, for-profit	Advance reservation and on demand, door to-door for medical activities	Kenosha, Racine, Milwaukee and other long distance destinations	General public	24 hours a day, seven days a week	Private pay and Title 19 Medicaid reimbursement	Non-accessible ambulance	Title 19 Medical Assistance
<b>Medix</b> (262) 656-7820 (800) 236-1077	Private, for-profit	Advance reservation, door-to-door	Kenosha, Racine, Walworth and other long distance destinations	General public	Weekdays: 7:00 a.m. – 4:00 p.m. Ambulance service available 24 hours a day, seven days a week	Private pay: \$40.00 for first 5 miles, then \$4.00 per mile one-way	Accessible vans	- -
<b>Paratech Ambulance</b> (262) 553-3333	Private	Advance reservation, door-through-door	Racine, Kenosha, Milwaukee and other long-distance destinations	General public	24 hours a day, seven days a week	Private pay and Title 19 Medicaid reimbursement	Non-accessible ambulances	- -

**Table continued on next page.**

**Table 2 (Continued)**

<b>Name of Service Provider</b>	<b>Type of Provider</b>	<b>Type of Service</b>	<b>Service Area</b>	<b>Eligible Users</b>	<b>Days and Hours of Operation</b>	<b>Fare Per Trip</b>	<b>Vehicles Used</b>	<b>Funding Sources in Addition to Fares</b>
<b>Recovery Medical Transport</b> (262) 939-5542	Private, for-profit	Advance reservation, door-to-door non-emergency and medical activities	Racine, Kenosha and Milwaukee Counties	General public	Weekdays: 7:00 a.m. – 5:00 p.m. Saturdays: As needed Sundays: As needed	Title 19 Medicaid reimbursement Private pay: \$35.00 for first 5 miles, then \$2.00 per mile one-way on weekdays and \$50.00 for first 5 miles, then \$2.00 per mile one-way on weekends	<b>2</b> Wheelchair accessible vans	Title 19 Medical Assistance
<b>Southport Transportation</b> (262) 564-8363 (262) 564-8354	Private for-profit	Advance reservation, door-through-door	Kenosha County	General public	Seven days a week, including holidays: 5:00 a.m. to 10:00 p.m.	Private pay and Title 19 Medicaid reimbursement	<b>28</b> Mini vans	Title 19 Medical Assistance

<sup>a</sup>Service provided by Kenosha Achievement Center, Inc.

<sup>b</sup>Recruitment of volunteer drivers and service scheduling contracted from Kenosha Area Family and Aging Services, Inc.

Source: SEWRPC

Several private-for-profit transportation agencies also provide services to the general public, including the intercity bus service provided by Coach USA and Greyhound Lines; taxicab service provided by several private companies in the City of Kenosha and environs; and transportation network companies such as Uber or Lyft.

### **Human Services Transportation**

Other transportation services in the County are primarily aimed at serving the human services transportation needs of special population groups, including seniors, people with disabilities, low-income persons, or veterans. Some of the major human services transportation providers include:

- Care-A-Van, which provides door-to-door transportation for seniors and people with disabilities who are unable to use the fixed-route bus services in the County. The service is operated by the Kenosha Achievement Center and is sponsored jointly by the County and City of Kenosha. The service is available for journeys in the County east of IH 94, or within three-quarters of a mile of a Kenosha Area Transit bus route west of IH 94.
- Kenosha Achievement Center provides door-to-door subscription service for clients of their services for people with disabilities or special needs.
- The remaining transportation services operated within the County are private-for-profit services that mostly focus on providing transportation for medical appointments within Kenosha County and to surrounding counties.

## **IV. ASSESSMENT OF TRANSPORTATION SERVICES AND IDENTIFICATION OF UNMET TRANSPORTATION NEEDS**

Although some transportation needs can be understood by examining how current transportation providers meet the needs identified in Census data, maps, and other sources of demographic data, many of the needs can only be understood through direct dialogue and communication from agencies and individuals that provide or rely on transportation services. A wide range of individuals and agencies with an interest in transportation in the Region and County were invited to participate in a meeting to assist in the development of the Coordination Plan (see Appendices A and B). At the meeting, Commission staff presented maps and data similar to those presented in the first three sections of this Coordination Plan. The meeting included participants from across the Region who were divided into sixteen small groups of six to eight people each. Groups were initially assigned so that participants sat at a table with other attendees from the same county. Participants were then assigned to a new group that had members from multiple counties in the Region.

The small groups went through an evaluation exercise in which they assessed how well current transportation services meet the need of residents to travel within Kenosha County. This evaluation of existing services was based on: area served; days and hours of operation; fares; eligibility requirements for the service; vehicle accessibility for wheelchairs; customer service; reservation wait time; and ease of finding information on services. Following this task, they were asked to use the results of their assessment to guide the development of a list of unmet transportation needs. A summary of the key findings of the assessment and the identification of unmet transportation needs for traveling within Kenosha County appears below in no particular order.

### **Unmet Needs for Travel within Kenosha County**

- Lack of dedicated funding to support public transit agencies and human services providers.
- Lack of public awareness and education on the available transportation options.
- Limited transit service for the general public to travel both outside the City of Kenosha and outside the County.
- Lack of public transit services with evening, night, and weekend hours for the general public and employees, especially second- and third-shift employees, who work late on weekday evenings and weekends.
  - Kenosha Area Transit System only has limited service on weeknights after 7:30 p.m., does not operate after 4 p.m. on Saturday, and does not operate on Sunday.
  - Western Kenosha County Transit does not have service on weekday evenings and does not operate on Saturday or Sunday.
  - Many other smaller providers do not offer service on weekends.
- Lack of specialized medical vehicle providers and transportation services that can provide rides for hospital discharges and other types of rides with less than 24 hours notice.
- Lack of private specialized medical vehicle transportation providers with wheelchair-accessible vehicles based in Kenosha County who are willing to serve short trips for medical needs.

The meeting also addressed travel needs between the counties in the Region. For this discussion, the second set of small groups with participants from multiple counties performed a similar assessment of how well current regional services meet the needs of residents. Using the results of their assessments, the groups then created a list of unmet regional transportation needs. A summary of the key findings of the regional assessment and the identification of unmet regional transportation needs appears below in no particular order.

### **Unmet Needs for Travel between Counties**

- Lack of a regional transit authority to provide and coordinate transit and paratransit services across county borders.
- Transportation Options
  - Limited transportation options between counties—especially for seniors, people with disabilities, low-income residents, and households with no vehicle available—for travel to jobs, medical facilities, veterans services, and social and recreational activities.
  - Need to enable more transportation services to provide inter-county and interstate transit options in the Region.
  - Lack of transportation services for travel from suburb to suburb.
- Coordination and Communication
  - Lack of coordination in the distribution of information related to existing services throughout the Region.
  - Lack of coordination between transit agencies on fares, service hours, and days of operation, which causes inconveniences for transit users.
  - Lack of coordination between paratransit services in the Region.

- o Lack of coordination among county leaders on providing public transit and human services transportation across the Region.
- o Lack of transit operations that provide bilingual services.
- o Need for identifying additional opportunities for gathering citizen input on regional transportation.
- o Need to include grassroots efforts in decision-making processes relating to transit communications that cross county lines.
- Transit and Job Access
  - o Need to increase public transit and other transit services that connect workers to jobs between counties.
  - o Need for job seekers to be informed about job-ride programs that would connect them to jobs in other counties.
- Convenience of Transit
  - o Need to make transit services between counties more affordable by reducing fares.
  - o Need to make transit services more convenient by increasing the frequency of transit services or reducing the amount of time needed for making reservations.
  - o Lack of regional partnerships among healthcare providers to reduce fares for rides to medical facilities in the Region.
  - o Lack of transit services during evening and weekend hours.
  - o Need for all transportation services, including Uber and Lyft, to be accessible to people with disabilities.
- Additional Needs
  - o There is a need to broaden the categories of individuals who are eligible to use human services transportation.
  - o There is a need to remove stipulations that make it difficult for transit providers to obtain liability insurance for trips that cross county borders.

## V. STRATEGIES TO ADDRESS UNMET NEEDS

This Coordination Plan presents two types of strategies for Kenosha County to consider in addressing the identified transportation needs in the County. The first section is a list of Federal and State funding programs that support public transportation services. The second section includes strategies that were identified by participants at the meeting for the development of the Coordination Plan.

### **Financial Strategies: Federal and State Funding Programs**

Descriptions of the Federal and State programs that provide financial assistance for public transportation services and which could be used in Kenosha County are illustrated in Tables 3 and 4. More information on Federal and State funding programs can be found on WisDOT's website (<http://wisconsindot.gov/Pages/doing-bus/local-gov/astnce-pgms/transit/default.aspx>). In addition to the Federal and State programs shown in Tables 3 and 4, which are aimed primarily at providing transportation services, various human-service funding programs and block grant programs can be used for transportation services.

**Table 3**  
**Federal Transit Administration Funding Programs Administered by the Wisconsin**  
**Department of Transportation Which Could Be Used in Kenosha County**

Program	Type	Target rider	Eligible Applicants	Local Share (approx.)	Statewide Funding Level (approx.)	Application Cycle	Notes
Section 5307	Operating & Capital	Public in urbanized areas (>50,000)	Local public bodies	20% for capital projects 50% of deficit for operating projects	\$49.3 million	Annual (application released in summer)	Combined with State aid (\$85.20) to cover approximately 55% of operating expenses in urbanized areas. Job Access and Reverse Commute activities are eligible projects.
Section 5309	Capital	Public	Local public bodies with Urban Public Transit Systems	20% of total costs	N/A	Capital requests are competitively granted by the FTA	For fixed guideway transit capital investments
Section 5310	Capital	Seniors and People with Disabilities	Primarily non-profits, but can be local public bodies, if non-profit is not readily available	20% for capital projects 50% of deficit for operating projects	\$4.7 million	Annual (application released in summer)	Combined with State funds (\$85.22). Expanded to include non-traditional projects such as mobility management, operating, and non-vehicle capital previously authorized under the Section 5317 New Freedom program.
Section 5311	Operating & Capital	Public in areas <50,000 in population	Local public bodies	<u>Operating</u> – 50% of project deficit <u>Capital</u> - 20% of total costs	\$16.0 million	Annual (application released in early fall)	Combined with State aid (\$85.20), to cover approximately 60% of operating expenses in non-urbanized areas. Job Access and Reverse Commute activities are eligible projects.
Section 5337	Capital	Public	Local Public Bodies	20% of total costs	\$1.4 million	Annual (application released in early fall)	Capital funds for the maintenance of fixed guideway transit and transit that operates in HOV lanes
Section 5339	Capital	Public	Local Public Bodies	20% of total costs	\$6.3 million	Annual (application released in early fall)	Capital funds for the replacement and repair of buses and bus facilities

Source: Wisconsin Department of Transportation and SEWRPC

### **Prioritized Strategies to Address Unmet Needs**

Attendees of the Coordination Planning meeting were asked to develop strategies to address the unmet needs that they had already identified. At the meeting, Commission staff provided information on strategies proposed in the 2012 Coordination Plans to illustrate potential strategies to improve transportation service.

The small groups of participants from within the same county were asked to follow up their identification of unmet needs with a list of strategies to address those needs. That discussion resulted in the following prioritized list of strategies that the participants believed were appropriate for Kenosha County.

### **Strategies for Addressing Unmet Travel Needs within Kenosha County**

1. Be engaged in the funding and legislative processes and pursue a dedicated source of local funding with the state legislature for public transportation services. Promote funding increases for public transportation services to make improvements to service availability, convenience, safety, and lower fares. Continue to develop strategies to obtain funding for projects that would improve or increase the transportation services available in the County.

**Table 4**  
**State of Wisconsin Funding Programs Administered by the**  
**Wisconsin Department of Transportation**

<b>Program</b>	<b>Type</b>	<b>Target rider</b>	<b>Eligible Applicants</b>	<b>Local Share (approx.)</b>	<b>Annual Statewide Funding Level (approx.)</b>	<b>Application Cycle</b>	<b>Notes</b>
§.85.20	Operating	Public in areas with at least 2,500 in population	Local public bodies	Rural 35% of total cost Urban 42% of total cost	\$113.5 million	Annual (application due in fall)	Combined with Federal transit operating assistance funds (5311 & 5307)
§.85.205	Operating	People with Disabilities	Local public bodies	Varies (no explicit matching requirement)	\$2.75 million	Annual	Provided as supplement to §.85.20 urban mass transit aids for systems that provide paratransit service
§.85.21	Operating & Capital	Seniors and People with Disabilities	Counties	20% of project costs	\$13.8 million	Annual (application released in fall)	Can be used as match for Federal programs
§.85.22	Capital	Seniors and People with Disabilities	Primarily non-profits, but can be local public bodies	20% of total costs	\$0.9 million	Annual (application released in summer)	Blended with Federal Section 5310 funds
TEAM (Trans. Employment and Mobility)	Operating & Capital	Low-income workers	Local public bodies, non-profits, metropolitan planning organizations	25% of project costs under WETAP	\$333,000 (WisDOT)	Annual (WETAP application released in early fall)	Combined with ETA (State) under the WETAP program
ETA (Employment Transit Aids)	Operating & Capital	Low-income workers	Local public bodies, non-profits, metropolitan planning organizations	25% of project costs under WETAP	\$465,000 (WisDOT and DWD)	Annual (WETAP application released in early fall)	Combined with TEAM (State) under the WETAP program

Source: Wisconsin Department of Transportation and SEWRPC

2. Improve access to information on transportation services. Some ways to improve the dissemination of information include:
  - a. Advertise and implement a series of educational travel training programs for new users on riding the fixed route bus systems offered by the City and County of Kenosha.
  - b. Educate social workers or counselors, who work with potential users, about available transit services.
  - c. Develop a coordinated call center to provide information on all transportation services within the County.
  - d. Improve signage for the fixed-route services offered by the City and County of Kenosha. For example, including a telephone number to call to obtain information would be beneficial.
  - e. Develop a marketing campaign to increase awareness of the available City and County transit services.
3. Advocate to local legislators for implementing more transit options that connect to major employment destinations, such as Amazon, and to other communities in the County.
4. Establish subsidized public shared-ride taxi services to provide demand-responsive transit service in the more rural areas of the County.

5. Improve the convenience of transportation services. Some of the improvements that were identified included:
  - a. Provide more weekend service, including Saturday evening and Sunday service for Kenosha Area Transit in the eastern portion of the County, and weekend service for Western Kenosha County Transit.
  - b. Provide more frequent service for Kenosha Area Transit and Western Kenosha County Transit bus routes to reduce the wait times and scheduling problems faced by users.
  - c. Expand the service areas and hours of operation of public transit services to improve transportation to work sites.
  - d. Improve the accessibility of transportation services for people with disabilities by using more accessible vehicles, by making general accessibility improvements such as curb cuts, and providing accessible signage at bus stops.
  - e. Consider implementing low-cost bus passes based on rider income, and funded through additional revenue gained by placing advertising on the exterior of buses.
6. Discuss the possibility of providing the local share of transit expenses with employers or business parks for service to their businesses.
7. Support automobile loan and repair programs for low-income workers who cannot use public transportation to get to jobs. For example, the Kenosha Achievement Center repairs donated vehicles and sells them to low-income individuals through an automobile loan and repair program.

The small groups with participants from multiple counties were asked to use their previously created list of unmet transportation needs for the Region to guide the development of regional strategies, and then each group informed the remainder of the participants at the meeting of their suggested strategies. As each group presented, other participants were asked to indicate if their group had also identified that strategy by a show of hands. The following prioritized list of strategies summarizes the preferred strategies to address the Region's unmet transportation needs.

#### Strategies for Addressing Unmet Travel Needs between Counties

1. Establish a regional transit authority with a dedicated funding source.
2. Encourage transit agencies to create memorandums of agreement or understanding that create transit connections between counties and establish procedures for funding these services. These agreements could also encourage municipalities not involved in providing transit to participate in these services and could create a coalition or task force that implements a partnership plan among transit providers. Local municipalities should research additional funding opportunities, such as private funding options, to increase transportation options for employment and medical trips.
3. Create a staffed call center for information about all public transit and human services transportation in the Region. This call center could be built from the existing Southeast Wisconsin Transit Systems marketing partnership. The call center could coordinate either a one-call, one-click service or a shared transportation website that would work in cooperation with the statewide 211 service to increase public awareness of these services. This call center could also provide a shared



regional transportation database of available transportation options in which each county is responsible for maintaining and updating its information and for compiling data regarding transportation use and needs.

4. Until a regional transit authority is established, improve and strengthen services that cross county lines to increase transportation access to jobs, medical facilities, and other social and recreational activities. Develop new inter-county services connecting areas of high unemployment to large companies within the Region who are unable to meet their workforce needs. Encourage employers to offer transit passes or other benefits to their employees as an incentive for taking the inter-county transit services. Consider subsidizing extended service hours on existing taxi services to provide employment and medical trips. Encourage coordination between large employers and medical providers to better assess transportation needs of employees and patients. Encourage transit providers to serve more senior centers and nursing homes.
5. Purchase new accessible vehicles, vans, and buses for all transportation services, including Uber and Lyft.
6. In lieu of a regional transit authority, the State should develop rules, policies, and procedures to guide the development and operation of local transit systems. Legislation by the State should also encourage transit systems that serve multiple counties to collaborate on the identification and achievement of shared goals.
7. Increase funding for mobility managers to assist them in coordinating transportation services across county lines. Funded activities conducted by mobility managers could include coordinating community engagement in the transportation planning process, dispersing information on transit services to the public, and coordinating with local non-profit agencies to increase the number of volunteer driver programs in the Region. A liaison responsible for coordinating with all mobility managers in the Region should also be considered.
8. Establish consistent fare structures, eligibility requirements, and service hours for similar types of service in all counties. A standard fee structure should be considered for travel between counties. A regionally recognized transportation pass for transit dependent populations should be considered that is accepted by all transit providers. Consistent service hours should be established for transit providers that cross county lines. These efforts will increase clarity and understanding by the public concerning services and how to use them.
9. Increase non-urgent medical transportation options for individuals not eligible for Medicaid.
10. Increase the availability of demand response services outside of Milwaukee, Ozaukee, and Washington Counties.

## **VI. PLAN IMPLEMENTATION**

Attendees of the Coordination Planning meeting were also asked to consider who should be responsible for implementing each of the identified strategies. Some of the potential responsible parties that the Kenosha County participants identified are listed below.

### **Kenosha County**

- Kenosha County would be responsible for implementing any service improvements to the Western Kenosha County Transit or the demand-response service available for seniors and people with disabilities.
- Kenosha County would be responsible for the implementation of any coordinated call center for information on transportation services.
- Kenosha County would provide more passenger information relating to transit services on signage at Western Kenosha County Transit bus stops.
- A transportation coordinating committee could be established to guide the implementation of the proposed coordination strategies.

### **City of Kenosha**

- The City would be responsible for implementing any service improvements to Kenosha Area Transit, including working with other local municipalities and businesses to extend service outside of the City.
- The City would provide more passenger information relating to transit services on signage at bus stops.
- The City would be responsible for the establishment of an income-based low-cost bus pass funded by additional revenues from advertising.
- The City would be responsible for any coordination with other transit service providers in the Region to unify fare policy and create more uniform service hours.

### **Mobility Managers**

- The County's mobility managers would be responsible for enhancing the education and marketing of travel training and to inform potential users of Kenosha Area Transit and Western Kenosha County Transit of the availability of fixed-route services.

### **All Parties**

- All interested parties, including the City, County, and other municipalities, should advocate for increased transit funding, including additional State funding and the establishment of dedicated local funding for public transportation.

# APPENDICES



In addition to those listed below the County Executive, Chair of the County Board, Mayor, Village President, and Town Chair of each county and municipality in the Region were also invited to the meeting.

## KENOSHA COUNTY

Bryan Albrecht ..... President, Gateway Technical College  
 Doug Bartz ..... Job Center Manager, Kenosha County Job Center  
 Ed Block ..... Citizen  
 Starr Burke ..... Mobility Manager, Kenosha County Aging and Disability Resource Center  
 Doris Carnahan ..... Citizen  
 Rachel DeWildt ..... Information and Assistance Coordinator,  
 Kenosha County Aging and Disability Resource Center  
 Bobby Dyson ..... Fulfilling a Need  
 Kim Egan ..... Social Services, Claridge House  
 Arneetrice Ellerman ..... State of Wisconsin Office for the Blind and Visually Impaired  
 Bill Erickson ..... Special Projects Manager, Kenosha County Job Center  
 Carolyn Feldt ..... Manager, Elder & Disability Services,  
 Kenosha County Aging and Disability Resource Center  
 Julie Ferraro ..... WDA Supervisor, Division of Vocational Rehabilitation  
 Chris Finkel ..... Director, Village of Pleasant Prairie RecPlex  
 Marla Fischer ..... Social Worker, St. Catherine's Kidney Center  
 Adelene Greene ..... Director of Workforce Development,  
 Kenosha County Department of Workforce Development  
 Elizabeth Gridley ..... Disability Support Specialist, Disability Support Services,  
 Gateway Technical College  
 Terry Helton ..... LJB Ambulance  
 Mark Hinrichs ..... Transportation Manager, Kenosha Achievement Center, Inc.  
 Ron Iwen ..... Director of Transportation, Kenosha Area Transit System  
 Denise Jacob ..... Director, Kenosha Senior Citizens Center  
 Donna Jamieson ..... Chief Nursing Officer, Aurora Medical Center  
 John Jansen ..... Director, Kenosha County Department of Human Services  
 LaVerne Jaros ..... Director, Kenosha County Aging and Disability Resource Center  
 Ed Jenkins ..... Citizen  
 Kurt Kowalski ..... Director, Recovery Medical Transport  
 Joann Kuehl ..... Supervisor, Community Care, Inc.  
 Debbie Lamb ..... Administrator, Kindred Nursing and Rehab Center - North  
 Jaymie Laurent ..... Director, United Hospital System  
 Diana Mengo ..... Coordinator, Day Break Program - Bristol  
 Joyce Mitchell ..... Admissions Coordinator, St Joseph's Adult Day Care  
 Mike Nardi ..... Owner, Southport Transportation, Inc.  
 Ali Nelson ..... Director, Veterans Service Office  
 Diane Nichols ..... Administrator, Kindred Healthcare South (Sheridan Medical Complex)  
 Katie Oatsvall ..... Executive Director, Kenosha Area Family and Aging Services, Inc.  
 Karen Olufs ..... Director of Independent Living, Society's Assets, Inc.  
 Lynda Orsburn ..... Owner, Ktown Transportation, Inc.  
 Shanon Page ..... Director, Westosha Community Center  
 Joyce Pavlina ..... Congregations United to Save Humanity  
 Fran Petrick ..... Director, Brookside Care Center  
 Bob Prudon ..... Owner, Southport Transportation  
 Cheryl Roberts ..... Director of Nursing, Claridge House  
 Sue Roknic ..... Disability Benefit Specialist,  
 Mental Health and Substance Abuse Resource Center  
 Colleen Sandt ..... Administrator, Grande Prairie Health and Rehabilitation Center  
 Helen Schultz ..... Resident Manager, Silvercrest Apartments  
 Barbara Tenuta ..... Volunteer Transportation Coordinator,  
 Kenosha Area Family and Aging Services, Inc.

## APPENDIX A AGENCIES AND INDIVIDUALS INVITED TO ATTEND THE 2016 COORDINATION PLANNING MEETING IN SOUTHEASTERN WISCONSIN

## **KENOSHA COUNTY (continued)**

Lisa Thompson ..... Citizen  
Jim Truchan ..... Kenosha County Department of Disability Services  
Gayle Vershowke ..... Kenosha Coordinator, Day Break Program  
Christine Weyker ..... Chief Executive Officer, Kenosha Achievement Center, Inc.  
Lauren Zielsdorf ... Mobility Manager, Kenosha County Aging and Disability Resource Center  
Representative ..... Senior Administrator, Washington Manor  
Representative ..... Property Manager, Windsong Village Apartments

## **MILWAUKEE COUNTY**

Hal Ackerman ..... WDA Supervisor, Division of Vocational Rehabilitation  
Kristen Adelmund ..... Executive Assistant, Hatch Staffing  
Joe Alaka ..... Phase II Care Transport, Inc.  
Rhulene Artis ..... All Care Transportation, LLC  
RJ Bast ..... Go Riteway Transportation Group  
Barbara Beckert ..... Office Director, Disability Rights of Wisconsin  
Kelly Blaschke-Treharne ..... Senior Vice President, Maximus  
Dan Boehm ..... Managing Director, Milwaukee County Transit System  
Chakaris Buckley-Marshall ..... Executive Assistant, Center for Veterans Issues  
Earl Buford ..... President and CEO, Milwaukee Area Workforce Investment Board  
Lea Collins-Worachek ..... WDA Director,  
Workforce Development Area 1 Division of Vocational Rehabilitation,  
Hector Colon ..... Director, Milwaukee County Health and Human Services  
Randall Daut ..... Community Representative, Wauwatosa Senior Commission  
Holly Davis ..... Director, Milwaukee County Department on Aging  
Terri Davis ..... Executive Director, Vision Forward Association  
Ricardo Diaz ..... Executive Director, United Community Center  
John Doherty ..... Transit Express, Inc.  
Brian Dranzik ... Director of Transportation, Milwaukee County Department of Transportation  
Peg DuBord ..... CEO and President, Transitional Living Services, Inc.  
Jim Duff ..... Director, Veterans Service Office  
Ella Dunbar ..... Program Services Manager, Social Development Commission  
Patricia Fabian ..... Director of Adult Day Operations, Curative Transportation Services  
Patty Flowers ..... Chief Executive Officer,  
American Red Cross - Greater Milwaukee Chapter  
Teresa Freund ..... Grant Writer, Vision Forward Association  
Dawn Gelle ..... Vice President, Policy Studies-Job Center Northwest  
George Gerharz ..... Allied Community Solutions  
Kim Grove ..... American Cancer Society- Milwaukee Division  
Jackie Hallberg ..... President and CEO, Goodwill Industry of Southeastern Wisconsin  
Daniel Haney ..... Transportation Manager, Community Care, Inc.  
Tracy Harrington ..... Director of Paratransit Services, Milwaukee County Transit System  
Hector Hernandez ..... Elderly Program Director, United Community Center  
Tom Hlavacek ..... Executive Director, Alzheimer's Association  
Christine Holmes ..... President, Penfield Children's Center  
LaPricia Hooks ..... Kady's Transportation, Inc.  
Paula Houston ..... President, Choice Care Transport  
Dorothy Jackson ..... E & D Transportation, Inc.  
Marlena Jackson ..... Patient Relations, Froedtert Healthcare  
Thomas Kearney ..... Chief of Operations, Third District Community Justice Center  
Linda Marie Kelly ..... Citizen  
Kathy Kemnitz ..... Transportation Coordinator, Children's Hospital of  
Wisconsin - Family Services  
Tom Kenney ..... Mobility Manager, Milwaukee County Transit System  
Mark Kessenich ..... Executive Director, Wisconsin Regional Training Partnership

Maudwella Kirkendoll.....	Chief Operating Officer, Community Advocates
Walter Laux.....	Executive Director, Bell Therapy, Inc
Geri Lyday.....	Disability Services Division Administrator, Milwaukee County Health and Human Services
James Martin .....	Director of Administration, Milwaukee County Department of Transportation
Lupe Martinez .....	Director, United Migrant Opportunity Service
Tanya Mazor-Posner .....	President, Milwaukee Center for Independence
Gary Mikolajczyk.....	Interim Chairperson, Milwaukee County Commission on Aging
Jennifer Mims-Howell.....	Director of Specialized Services Milwaukee Public Schools - Division of Special Needs
Dan Misch.....	Supervisor, Curative Care Network
Matthew Mueller .....	Director of Government Funding, Ways to Work
Chris Mulloy.....	Executive Director, Meda-Care Ambulance Service
Dawn Mumaw.....	Regional Director, Wisconsin Department of Health and Human Services – Milwaukee Office
Kenneth Munson .....	Chief Executive Officer, Community Care, Inc.
Katherine Murphy .....	Aurora Healthcare - Transportation Services
Don Natzke.....	Mobility Manager, Milwaukee County Transit System
Kristin Neitzel.....	Director, Children’s Hospital of Wisconsin - Family Services
Ubaldo Nieves .....	Transportation Manager, Milwaukee Center for Independence
Steven Nigh .....	Grants Development Manager, Milwaukee County Department of Transportation
Tim Ochnikowski.....	Executive Director, Milwaukee County Office for Persons with Disabilities
Eileen Olen.....	Chair, Wauwatosa Senior Commission
Paula Pennebaker .....	President & CEO, YWCA of Greater Milwaukee
Manuel Perez .....	General Manager, Esperanza Unida, Inc.
Gary Portenier.....	Program Planning Coordinator, Milwaukee County Department on Aging
John Possell .....	Fiscal Director, Milwaukee Careers Cooperative
Linda Ragland.....	DCS Transport, Inc.
Mazen Rezk.....	Manager, City Wide Transit Cooperative
Toni Rivera-Joachin .....	Director, Council for the Spanish Speaking
Richard Robbins .....	Audio Services Coordinator, Audio & Braille Literary Enhancement
John Rodgers .....	Senior Manager Grants Compliance, Milwaukee County Department of Transportation
Paul Sanfelippo .....	General Manager, American United Taxi Company, Inc.
Bob Sayner .....	Executive Director, Justice 2000
Krista Scheel .....	Program Director, Alzheimer’s Association - Southeastern Wisconsin Chapter
Mary Schinkowitch .....	Director of Administration, Broadscope
Bekki Schmidt.....	Interfaith Older Adult Programs, Inc.
Lee Schulz.....	Executive Director, Independence First
Mark Shapiro .....	President, Jewish Community Center
Robert Simi .....	Executive Director, Milwaukee Regional Medical Center
Mary Smarelli.....	President, Transit Express, Inc.
Bill Solberg .....	Community Services, Columbia - St. Mary’s Hospital
Meg Steimle.....	Outreach Specialist, Children’s Hospital of Wisconsin
Yvonne Steuber.....	Executive Director, Broadscope
Rocco Vento .....	First Call Medical Staffing
Vicki Wachniak.....	Executive Director, Life Navigators, Inc.
Johnny Walker .....	J.W. Transport, LLC
Andrea Weddle-Henning.....	Transportation Engineering Manager, Milwaukee County Department of Transportation
Scott Wilder .....	CEO, Mt. Castle Corporation

## MILWAUKEE COUNTY (continued)

Douglas Woods .....	Dean of the Graduate School, Marquette University Graduate School
Ricardo Ybarra .....	Director of Adult Services, Employ Milwaukee
Mary Lou Young .....	President & CEO, United Way of Greater Milwaukee & Waukesha County
Nichole Yunk .....	Director, Center for Driver's License Recovery & Employability, Milwaukee Area Technical College
Representative .....	Able Access Transportation
Representative .....	Able Care Transport, Inc.
Representative .....	Action Transport Service, Inc.
Representative .....	Adams Transportation, Inc.
Representative .....	Always In Motion, Inc.
Representative .....	Amera-Care Transport, Inc.
Representative .....	Blessed & Qualified Transportation, LLC
Representative .....	CB and SS Transport
Representative .....	Countryview Transport, Inc.
Representative .....	Dependable Express, LLC
Representative .....	Destiny Transport Service, Inc.
Representative .....	Disabled American Veterans
Representative .....	Dungarvin Wisconsin, Inc.
Representative .....	Director, Easter Seals Workforce Training Center
Representative .....	FH & C Supportive Living Care, Inc.
Representative .....	First Transit
Representative .....	Go-Kay Care Transport, Inc.
Representative .....	Hope Transport, Inc.
Representative .....	Lavell's Transportation, Inc.
Representative .....	Let it Ride Transport, Inc.
Representative .....	Service Coordinator, Lutheran Social Services of Wisconsin
Representative .....	M Transport, Inc.
Representative .....	Paratech Ambulance Service, Inc.
Representative .....	Quality of Life Services, Inc.
Representative .....	S J Transportation, Inc.
Representative .....	The Only Way Transport, Inc.
Representative .....	Three Wheel Scooter Care, Inc.
Representative .....	Todd Transit, Inc.
Representative .....	Trumed Transport Service, Inc.
Representative .....	VA Transportation, Inc.
Representative .....	Wheaton Franciscan Healthcare
Representative .....	Your Transportation Company, Inc.

## OZAUKEE COUNTY

Liza Drake .....	Interim Director, Ozaukee County Human Services
Cecile Duhnke .....	Cope Services
Jon Edgren .....	Highway Commissioner, Ozaukee County Highway Department
Mary Ferrell .....	Ozaukee County Aging and Disability Resource Center
Barbara Fischer .....	Executive Director, Advocates of Ozaukee
John Hackett .....	Chief Executive Officer, Balance, Inc.
Shea Halula .....	Executive Director, Starting Point of Ozaukee (Ozaukee Council)
Cindy Helm .....	President, Ozaukee County Arc, Inc.
Lisa Holtebeck .....	Executive Director, Ozaukee Family Services
Julie Hoover .....	Executive Director, Family Sharing of Ozaukee County
Kevin Johnson .....	Veterans Service Office
Catherine Kiener .....	Director, Port Washington Senior Center
Amber Koehler .....	Manager, Ozaukee County Shared Ride Taxi
Carol LaFontaine .....	Senior Supervisor, Cedarburg Senior Center



## OZAUKEE COUNTY (continued)

Mike Lappen ..... Behavioral Health Manager, Ozaukee County Human Services  
Rachel Pantaleo ..... Economic Support, Ozaukee County Social Services  
Stephanie Phillips ..... President, Community Comfort Transport  
Michelle Pike ..... Director, Ozaukee County Aging and Disability Resource Center  
Renie Rathke ..... Executive Director, Ozaukee County Family Enrichment Center  
Maureen Squire ..... Executive Director, Interfaith Caregivers of Ozaukee County  
Boyd Stoffell ..... Owner, Transtar Medical Transport, Inc.  
Carol Stuebe ..... Director, Portal Industries, Inc.  
Jason Wittek ..... Transit Superintendent, Ozaukee County Transit Services  
Chris Witzlib ..... President, Away We Go Transport, Inc.  
Representative ..... ASAP Transportation, Inc.  
Representative ..... L & W Transportation, Inc.  
Representative ..... Med Group Transportation, Inc.  
Representative ..... Adult Services Supervisor, Ozaukee County Human Services  
Representative ..... TNJ Transport

## RACINE COUNTY

Reid Aaron ..... Commandant, Wisconsin Veteran's Home - Union Grove  
Julie Anderson ..... Director, Racine County Department of Public Works  
Michael Boticki ..... Executive Director, National Alliance on Mental Illness--Racine  
Mary Therese Boyle ..... Chief of Staff, Office of County Executive  
Sarah Brossard-Street ..... Mobility Manager, Racine County Human Services  
Susan Chandek ..... WDA Director,  
Workforce Development Area 1, Division of Vocational Rehabilitation  
Anna Clementi ..... Operations Supervisor, Racine Association of  
Manufacturers and Commerce  
Jennifer Ditscheit ..... Executive Director, Greater Union Grove Area Chamber of Commerce  
Peggy Foreman ..... Executive Director, The ARC of Racine County  
Ninna Frank ..... Assistant Director, Racine County Aging and Disabilities Resource Center  
Marty Garb ..... General Manager, First Transit, Inc.  
Michelle Goggins ..... Director, Racine County Aging and Disabilities Resource Center  
Sheryl Hamilton ..... Racine County Opportunity Center  
Debra Harris ..... Citizen  
Sherry Hartog ..... Women's Resource Center  
James Henkes ..... Director, Southern Wisconsin Center for the Developmentally Disabled  
Barbara Howard ..... Executive Director, Love, Inc.  
Dawn Jardee ..... Transportation Coordinator,  
Waterford Special Education Consortium  
Tom Knitter ..... President, Racine County TRIAD  
Jan Ludtke ..... Executive Director, Burlington Chamber of Commerce  
Michael Maierle ..... Transit Manager, City of Racine Belle Urban System  
Susanne Malestic ..... Senior Resource Coordinator, Aurora Burlington Clinic  
Dave Martin ..... Leadership Racine/QPS Companies  
Bruce Nelson ..... CEO, Society's Assets, Inc.  
Janet Nixon ..... Veterans Center  
Alice Oliver ..... Manager, Workforce Development Center  
Hope Otto ..... Human Services Director, Racine County Human Services  
Greg Petro ..... President, Racine Interfaith Coalition  
Sally Pieske ..... K & S Medical Transport, Inc.  
Steven Rogstad ..... Owner, Kenson's Enterprises Senior Shuttle  
Mike Schmidt ..... Director of Operations, Medix, Inc.  
Heather Smith ..... Adult Day Services Leader, Lincoln Lutheran Adult Day Services  
Mary Jean Smith ..... Adult Services Division Manager, Racine County Human Services  
Laura Spalding ..... Rehabilitation Director, Careers Industries, Inc.

## **RACINE COUNTY (continued)**

Patrick Starken ..... Transportation Supervisor, Racine Unified School District  
Sarah Street ..... Transportation Coordinator, Racine County  
Lyle Tietel ..... Tietels Transport, Inc.  
Albert Volmut ..... Director, Retired and Senior Volunteer Program of Racine County (RSVP)  
Representative ..... Community Care, Inc.  
Representative ..... Curtis Ambulance Service  
Representative ..... Erickson Ambulance  
Representative ..... Goodwill Industries of SE Wisconsin  
Representative ..... iTN Racine County  
Representative ..... Racine County Human Services, Burlington Office  
Representative ..... Supervisor of Hospital Social Services,  
Wheaton Franciscan Healthcare – All Saints

## **WALWORTH COUNTY**

Elizabeth Aldred ..... Director, Walworth County Health and Human Services  
David Bretl ..... County Administrator, Walworth County Administration  
Karen Burns ..... Walworth County Job Center/Kaiser Group  
Cameron Clapper ..... City Manager, City of Whitewater  
Michael Cotter ..... Director, Walworth County Land Use & Resource Management  
Laverne Duncan ..... Chairperson, ADRC Governing Board  
Jerry Grant ..... Chairperson, Health & Human Services Board  
Patricia Heitz ..... LaVigne Transportation, Inc.  
Bernadette Janiszewski ..... Nursing Home Administrator, Lakeland Health Care Center  
Jennifer Johnson ..... Aurora Lakeland Medical Center  
Christine Jordan ..... Veterans Officer, Veterans Service Office  
Colleen Lesniak ..... Volunteer Organizer, Walworth County Volunteer Resource Center  
Lori Muzatko ..... ADRC Director, Aging and Disability Center of Walworth County  
Patti O'Brien ..... Volunteer Connections, Inc.  
Patti Pagel ..... Senior Care Project Coordinator, Aurora Health Center  
Donna Piccolo ..... Disability Support Specialist, Disability Support Services,  
Gateway Technical College Elkhorn Campus  
Sheldon D. Rock ..... Delavan Taxi Services, Lakes Area Taxi, & Cab-Care Transportation  
Terry Schuerman ..... Walworth County Job Center  
Jennifer Selz ..... ADRC Supervisor, Aging and Disability Center of Walworth County  
Cynthia Simonsen ..... Executive Director, VIP Services, Inc.  
Eppy Smith ..... Society's Assets, Inc.  
Elisabeth Watson ..... Director, Center for Students with Disabilities,  
University of Wisconsin - Whitewater  
Robert Williams ..... Deputy Director, Walworth County Health and Human Services  
Representative ..... Brown's Cab Service, Inc.  
Representative ..... Cardinal Transport Service, Inc.  
Representative ..... City of Whitewater Taxi Service  
Representative ..... Lake Geneva Limousine & Luxury Taxi, Inc.  
Representative ..... Lake Geneva Senior Cab  
Representative ..... Transportation Supervisor, Walworth County Health and Human Services

## **WASHINGTON COUNTY**

Lisa Alves ..... Hartford City Taxi  
Tammy Anderson ..... Director, Washington County Aging and Disability Resource Center  
John Beisber ..... ARC of Washington County  
John Bloor ..... Executive Director, The Threshold, Inc.  
Janean Brudvig ..... Executive Director, Interfaith Caregivers of Washington County  
Mark Brunner ..... Chairman, Citizen Advocacy of Washington County, Inc.

## WASHINGTON COUNTY (continued)

Dan Cooper ..... Personalized Transportation Services  
Phillip Corona ..... Independence First  
Eric Diamond ..... Washington County Human Services  
Andrew Dresang ..... Director of Community Engagement, Froedert Health - St. Joseph's  
Mary Fiegel ..... Germantown Senior Center  
Wes Gaedtke ..... West Bend Taxi  
Mike Hermann ..... Director of Parks and Recreation, Hartford City Taxi  
Deb Holtan ..... Executive Director, Medical Center Foundation of Hartford  
Jenny Kertscher ..... Washington County Social Services  
Maria Kikstra ..... ADS Director, The Threshold, Inc.  
Edward Kohl ..... Chief Program Officer, Community Care, Inc.  
Mike Krueger ..... President, Life Star Medical Transport  
Amy Maurer ..... Program Specialist, Froedert Health - St. Joseph's  
Autumn Misko ..... Lead Resource Specialist, Independence First  
Lynn Nettesheim ..... Director, Hartford Senior Center  
Lynn Olson ..... Cedar Community  
Jenny Patterson ..... Care Wisconsin, Inc.  
Nicole Pretre ..... Cedar Ridge Retirement Campus  
Monica Rakowski ..... Administrator, Wellington Place at Hartford  
Kurt Rusch ..... Veterans Service Office  
Scott Schmidt ..... Highway Commissioner, Washington County Highway Department  
Lisa Schweitzer ..... Care Wisconsin  
Jay Shambeau ..... City Administrator, West Bend Department of Community Development  
Mary Sherman ..... Advocate, Independence First  
Joseph Steier III ..... Transit Manager, Washington County Highway Department  
Faye Talatzko ..... Consultant, Washington County Transportation - PMSI  
Joy Tarkowski ..... Manager, Washington County Shared Ride Taxi,  
Specialized Transportation Services, Inc.  
Tonya Villwock ..... Independent Living Coordinator, Independence First  
Michelle Wagner ..... Consultant, Washington County Transportation - PMSI  
Bruce Willk ..... Associate Director, The Threshold, Inc.

## WAUKESHA COUNTY

Jennifer Aldrich ..... Disability Resource Coordinator, WOW Workforce Development, Inc.  
Beatrice Alexander ..... Coordinator, New Berlin Senior Taxi  
Kris Androsky ..... Executive Director, Hebron House  
Jane Batha ..... Manager, Arbor Education & Training, Inc.  
Sandi Bednarski ..... Homes for Independent Living  
Shawna Burr ..... Director, Paragon Community Services, Inc.  
Heather Byron ..... Program Specialist, Transportation & Lodging,  
American Cancer Society - Midwest Division  
Laura Catherman ..... President, WOW Workforce Development Board  
Tom Dieckelman ..... Wisconsin Coach Lines, Inc.  
John Doherty ..... CEO, Meda Care Vans of Waukesha  
Andrew Dresang ..... Community Outreach Coordinator, Community Memorial Hospital  
Brian Engelking ..... Manager, Waukesha Metro Transit  
Kathy Fargo ..... American Red Cross  
Kathy Gale ..... Executive Director, Interfaith Senior Programs, Inc.  
Michael Glasgow ..... Transportation Services Supervisor,  
Aging and Disability Resource Center of Waukesha County  
James Hannig ..... Assistant Bicycle and Pedestrian Coordinator,  
Southeast Region, Wisconsin Department of Transportation  
Lori Hayes ..... Executive Director, Volunteer Center of Waukesha County  
Candace Hennessy ..... Curative Care Network (Ranch Community Services)

## WAUKESHA COUNTY (continued)

Laurie Hintz .....	Creative Community Living Services, Inc.
Jennifer Horth .....	ARCh Waukesha
Michael Johannes .....	Veterans Service Office
Carol Ann Kay .....	Executive Director, Adaptive Community Approach Program
Judith Kearns .....	Citizen
Jane Kirchhoff .....	Director, Day Services, Goodwill Industries of SE Wisconsin
Laura Kleber .....	Director, Aging and Disability Resource Center of Waukesha County
Deanna Krell .....	WDA Director,
	Workforce Development Area 3, Division of Vocational Rehabilitation
Roger Lemke .....	Oconomowoc Silver Streak
Beth Lohmann .....	Easter Seals Waukesha
Dick Manke .....	President, Lake Country Cares Cab
Sarah Matson .....	Catholic Charities
Ruth McDowell .....	Phoenix Transportation, Inc.
Rick Meier .....	ProHealth Care Special Transportation
Kara A. Moore .....	Program Coordinator, Waukesha County Health & Human Services
	Volunteer Transportation Service
Karin Nickel .....	Executive Director, Muskego Senior Taxi
Michael Pjevach .....	President, Wisconsin Coach Lines, Inc.
Susan Rady .....	Manager, Menomonee Falls Senior Shuttle
Pam Reetz .....	Owner, Best Cab of Waukesha, Inc.
Antwayne Robertson .....	Director, Waukesha County Health & Human Services
Libby Rowe .....	Interim Executive Director, Community Action Coalition of
	Southcentral Wisconsin
Tom Rust .....	Waukesha Cab, Inc.
Nora Sale .....	Executive Vice President,
	ProHealth Care Special Transportation Prepaid Voucher Program
Karen Schmiechen .....	Member, SOPHIA of Waukesha County
John Schnabl .....	Executive Director, Southeastern Wisconsin Area Agency on Aging
Margaux Shields .....	Mobility Manager, Interfaith Senior Programs, Inc.
Dawn Smith .....	Program Manager, Care Wisconsin, Inc.
Jimmy Stephens .....	Best Cab of Waukesha, Inc.
Steve Visocky .....	X-PerT Placement Inc.
Phyllis Wesolowski .....	Coordinator, Elmbrook Senior Taxi
Jack Wieber .....	Program Director, Mukwonago Seniors on the Go
Ralph Zick .....	Executive Director, The Hope Center in Waukesha
Representative .....	Transportation Manager, Elmbrook Memorial Hospital Representative
	Lifestyles Medical & Leisure Transportation, Inc.
Representative .....	Procure Plus, LLC

## AGENCIES IN THE CITY OF MADISON

Michael Bachhuber .....	Executive Director, Independent Living Council of Wisconsin
Steve Hirshfeld .....	Public Transit Manager, Wisconsin Department of Transportation
Scott Jansen .....	Administrator, Wisconsin Department of Workforce Development
Patrick Missall .....	Division of Long Term Care,
	Wisconsin Department of Health and Human Services
John Swissler .....	Program Manager, Wisconsin Department of Transportation
Rebecca Thompson .....	Specialized Transit Program Manager,
	Wisconsin Department of Transportation
Ben Vondra .....	Program Manager, Wisconsin Department of Transportation

DATE: November 29, 2016  
 TIME: 9:30 a.m.  
 PLACE: Zoofari Conference Center  
 Milwaukee County Zoo  
 Milwaukee, WI

## PARTICIPANTS

Jennifer Aldrich ..... Vocational Service Provider, WOW Workforce Development, Inc.  
 Huda Alkaff ..... Director, Wisconsin Green Muslims  
 Tammy Anderson ..... Director, Aging and Disability Resource Center, Washington County  
 RJ Bast ..... Director of Operations, GoRiteway Transportation Group  
 James Bennett ..... Past President, Senior Friends of Hartford  
 Bethany Berning ..... Therapeutic Recreation Specialist,  
 Village of Pleasant Prairie RecPlex  
 John Bloor ..... Executive Director, The Threshold, Inc.  
 Janean Brudvig ..... Executive Director, Interfaith Caregivers of Washington County  
 Lisa Bucheger ..... Assistant Director, Adaptive Community Approach Program  
 Jenni Chap ..... Transportation Manager, Volunteer Center of Racine  
 Mona Cohen ..... Adult Programs Director, Jewish Community Center  
 Randall Daut ..... Community Representative, Wauwatosa Senior Commission  
 Courtney Day ..... Nursing Supervisor, Health Department, City of Wauwatosa  
 Paul Decker ..... Chairman, Waukesha County Board of Supervisors  
 John Engelhardt ..... Board Member, Muskego Senior Taxi,  
 Alderman, City of Muskego  
 Brian Engelking ..... Transit Manager, Waukesha Metro Transit  
 Patricia Fabian ..... Director of Adult Day Operations, Curative Care Milwaukee  
 Deb Falk-Palec ..... Case Manager, Curative Care Network  
 Carolyn Feldt ..... Manager, Elder and Disability Services,  
 Aging and Disability Resource Center, Kenosha County  
 Chris Fox ..... Transportation Analyst, Milwaukee County Transit System  
 Ninna Frank ..... Assistant Director, Aging and Disability Resource Center, Racine County  
 Kathy Gale ..... Executive Director, Interfaith Senior Programs, Inc.  
 Mark Geronime ..... Vice President of Operations, Milwaukee Regional Medical Center  
 Michael Glasgow ..... Transportation Services Supervisor,  
 Aging and Disability Resource Center, Waukesha County  
 Raymond Grosch ..... Treasurer, Lake Country Cares Cab  
 John Hackett ..... Chief Executive Officer, Balance, Inc.  
 Dan Haney ..... Transportation Manager, Community Care, Inc.  
 James Hannig ..... Assistant Bicycle and Pedestrian Coordinator,  
 Southeast Region, Wisconsin Department of Transportation  
 Deb Heim ..... Nurse Consultant, Division of Public Health – Southeast Region,  
 Wisconsin Department of Health Services  
 Troy Hergert ..... IT Manager, Vision Forward Association  
 Mike Hermann ..... Director of Parks and Recreation, City of Hartford, Hartford City Taxi  
 Hector Hernandez ..... Program Director, United Community Center  
 Steve Hirshfeld ..... Public Transit Manager, Wisconsin Department of Transportation  
 Paula Houston ..... President, Choice Care Transport  
 Karen Infalt ..... Member, Adaptive Community Approach Program  
 Ron Iwen ..... Director, Kenosha Area Transit System  
 Kevin Johnson ..... Veterans Services Officer, Ozaukee County Veterans Services Office  
 David Jordan ..... Chairman, Aging and Disability Resource Center, Walworth County  
 Judith Kearns ..... Citizen  
 Tom Kenney ..... Mobility Manager, Milwaukee County Transit System  
 Rhonda Klein ..... Member, Adaptive Community Approach Program  
 Amber Koehler ..... Shared-Ride Taxi Manager, Ozaukee County Transit Services

## APPENDIX B RECORD OF REGIONAL PUBLIC MEETING 2016 COORDINATION PLANNING IN SOUTHEASTERN WISCONSIN

Krystina Kohler.....Income Portfolio Manager,  
United Way of Greater Milwaukee & Waukesha County

Jeff Kohlhapp.....Production Manager, QuadGraphics

Sari Laboutski.....Member, Adaptive Community Approach Program

Deb Langham.....Vice President of Independent Living, IndependenceFirst

Donald Lawrence.....Citizen

Dawn Lingo.....Organizer, Congregations to Save Humanity

Hannah Loppnow.....Program Supervisor, Interfaith Senior Programs

Michael Maierle.....Transit Manager, Belle Urban System, City of Racine

Tonya Mazor-Posner.....President, Milwaukee Center for Independence

Willie McDonald.....General Manager, Belle Urban System, City of Racine

Jill McGuire.....Public Health Nurse, Health Department, City of Wauwatosa

Patrick Missall.....Division of Long Term Care, Wisconsin Department of Health Services

Ali Nelson.....Director, Kenosha County Veterans Services Office

Karin Nickel.....Executive Director, Muskego Senior Taxi

Nina O'Brian.....Citizen

Eileen Olen.....Chairman, Wauwatosa Senior Commission

Carmen Pangilinan.....Program and Policy Coordinator,  
Milwaukee County Department on Aging

Tiffany Payne.....IndependenceFirst

Barbara Pfarr.....Chair, Transit Task Force, SOPHIA of Waukesha County

Michelle Pike.....Director, Aging and Disability Resource Center, Ozaukee County

John Possell.....Transportation Manager, Milwaukee Careers Cooperative

Joe Povkovich.....Financial Administrator, Volunteer Center of Racine

Tim Pritzlaff.....Logistics Manager, Mukwonago Seniors on the Go!

Colin Radcliffe.....Graduate Student, Disability Rights Wisconsin

Sheldon Rock.....Delavan Taxi Services

John Rodgers.....Senior Manager Grants Compliance,  
Milwaukee County Department of Transportation

Kurt Roskopf.....Vice Chair, Wisconsin Council on Physical Disabilities

Mary Russell.....Director, Senior Citizens Activities, Inc.

Paul Sanfelippo.....General Manager, American United Transportation Group

Isaac Sanyaolu.....Choice Care Transport

Laury Schwartz.....Chairman, Interfaith Caregivers of Washington County

Robert Simi.....Executive Director, Milwaukee Regional Medical Center

Cynthia Simonsen.....Executive Director, VIP Services, Inc.

Dawn Smith.....Program Manager, Care Wisconsin

Mary Check Smith.....Manager, Aging and Disability Resource Center, Waukesha County

Maureen Squire.....Executive Director, Interfaith Caregivers of Ozaukee County

Joseph Steier.....Transit Manager, Washington County Highway Department

Joy Tarkowski.....Shared-Ride Taxi Manager, Washington County Shared-Ride Taxi

Rebecca Thompson.....Specialized Transit Programs Manager,  
Wisconsin Department of Transportation

Andy Tillman.....Transit Planner, Milwaukee County Transit System

Fiona Weeks.....Health Department, City of Milwaukee

Phyllis Wesolowski.....Coordinator, Elmbrook Senior Taxi

Jack Wieber.....Program Director, Mukwonago Seniors on the Go!

Robert Williams.....Deputy Director,  
Department of Health and Human Services, Walworth County

Erin Winch.....Director of Therapeutic Recreation,  
Village of Pleasant Prairie RecPlex

Jason Wittek.....Transit Superintendent, Ozaukee County Transit Services

Chris Witzlib.....President, Away We Go Transport

Sandy Wolff.....Board President, Elmbrook Senior Taxi

Ricardo Ybarra.....Adult Services Director, Employ Milwaukee

Claire Zautke.....Director of Community Relations, Milwaukee County Executive's Office

Lauren Zielsdorf...Mobility Manager, Aging and Disability Resource Center, Kenosha County



## **FACILITATORS**

Kevin Muhs ..... Assistant Director, SEWRPC  
Joseph Delmagori ..... Senior Transportation Planner, SEWRPC  
Gabriel Rosenwald ..... Engineering Technician, SEWRPC

## **WELCOME AND INTRODUCTIONS**

Mr. Muhs welcomed participants and asked attendees to introduce themselves and the agency they represented to their fellow attendees at their table. The participants had been assigned to one of sixteen small groups of six to eight people based on the primary county they served for the morning's discussion on transportation within each of the seven counties. Each group had participants from public agencies and private organizations from within a specific county to focus on transportation needs within that county. Mr. Muhs then explained the agenda for the meeting:

1. Overview of the coordination process
2. Information on funding programs and opportunities
3. Small group discussions addressing travel within each county
4. Small group discussions addressing regional transportation
5. Discussion of the results of the small groups including the selection of regional prioritized strategies

## **OVERVIEW OF THE COORDINATION PROCESS**

Mr. Muhs explained that the Coordination Plan is a framework for improving public transit and human services transportation in all seven counties and for the Region and includes strategies that are identified for addressing gaps between current services and needs. He described the Federal requirements for the coordination plans and for project funding. He also described the Wisconsin Department of Transportation (WisDOT) coordinated planning process, the role of the Commission within this process, and the need for a regional planning approach.

## **INFORMATION ON FUNDING PROGRAMS**

Ms. Thompson, Specialized Transit Program Manager, and Mr. Hirshfeld, Public Transit Manager, outlined the various opportunities for funding assistance from the Federal and State governments for public and non-profit operators. They presented on the public transit funding programs and the grant programs for specialized transit managed by WisDOT. They described current funding opportunities available through the Federal Transit Administration's Enhanced Mobility of Seniors and Individuals with Disabilities (Section 5310) Program, the State of Wisconsin's County Elderly and Disabled Transportation Assistance Program (s. 85.21, Wisconsin Statutes), the Tribal Transportation for Elders Program (s. 85.215, Wisconsin Statutes), and the Wisconsin Employment Transportation Assistance Program (WETAP). Ms. Thompson and Mr. Hirshfeld provided examples of projects for these programs and described program requirements and eligible recipients.

## **SMALL GROUP DISCUSSION ADDRESSING TRANSPORTATION WITHIN EACH COUNTY**

Mr. Muhs described the discussion packet that assisted the small groups in their analysis of transportation services within each county. The small group discussion packet for each county contained an inventory of principal transportation providers within the county, including public, private, and non-profit providers of human services transportation and providers of

transit services for the general public. Each group reviewed the inventory for their county and noted any needed changes for Commission staff to include in the final coordination plans. Each group was then asked to assess the quality of existing transportation services within each county based on eight different service attributes, create a list of unmet needs for traveling within each county, and identify strategies to address those unmet needs. The small groups then prioritized the needs and strategies they previously identified based on importance. To assist with discussion and in developing needs and strategies, each packet included information regarding population growth within each county and changes in the number of residents and households falling in transit dependent population groups; maps of existing public transit and shared-ride taxi service areas overlaid onto population density, employment density, and major activity centers; and lists of previous unmet needs and strategies from the 2012 planning effort. The lists of unmet needs and strategies developed by each group were collected by Commission staff to assist with the development of the coordination plans.

### **SMALL GROUP DISCUSSION ADDRESSING REGIONAL TRANSPORTATION**

Following the selection of prioritized strategies to address unmet needs for travel within each county, the participants were assigned to new small groups to discuss regional transportation. Each group was comprised of representatives from several counties to provide the widest perspective possible on existing services at each table. Mr. Muhs introduced the small group discussion packet that assisted groups in their analysis of transportation services that crossed county borders. Similar to the previous exercise, the attendees were asked to discuss existing regional transit services within their small groups and assess the quality of these services based on eight different service attributes. This assessment guided the groups as they created a list of unmet regional transportation needs and identified strategies to address their list of unmet needs. To assist with discussion and in developing the needs and strategies, information in each packet included an inventory of principal transportation providers that cross county borders, consisting of public, private, and non-profit providers of human services transportation and providers of transit services for the general public; a regional transit service map that displayed public transit and shared-ride taxi service areas; regional population trends and statistics on transit dependent population groups for the Region; and lists of previous unmet needs and strategies for the Region from the 2012 planning effort. The lists of regional unmet needs and strategies completed by each group were collected by Commission staff to assist with the development of the coordination plans.

### **DISCUSSION OF REGIONAL PRIORITIZED STRATEGIES**

Following the completion of their packets by all of the small groups, each group was invited to select a member to discuss the group's proposed strategies to address the unmet needs they identified. After each strategy was shared with the full group, each of the other small groups was asked to indicate if they had also identified that strategy by a show of hands. This process was intended to show the participants how regional strategies would be prioritized within the final document. Mr. Muhs indicated that this list of prioritized strategies and a summary of the key findings of the small group discussions would be included in the Public Transit-Human Services Transportation Coordination Plan for each county.



## **WRAP-UP**

After the small group discussions, Mr. Muhs thanked all attendees for their participation and input into the development of the coordination plans. He informed the participants that a final plan for each county would be assembled by Commission staff based on the discussion and feedback from this meeting. He said it was anticipated that the finalized Public Transit-Human Services Transportation Coordination Plan for each county would be submitted to WisDOT and made available to those in attendance in early 2017.

